

Culture

Research Paper

Objectives:

The objectives of this assignment are:

- 1) To experience a global perspective of interior design: to view design with awareness and respect for cultural and social differences of people.
- 2) Locate recent literature related to the chosen topic of study.
- 3) To communicate clearly in writing (using correct spelling, grammar, and syntax)
- 4) To express ideas clearly in oral presentations using Power Point.
- 5) Express research findings in a creative, original visual.

Research Paper Topics:

The research paper and class presentation will be made on one of the following nationalities. Students will prepare the oral presentation and visuals as a team while the paper will be prepared individually.

Latin American	Japanese	Korean	Vietnamese
Native American	South African	Spanish (Spain)	Indian (India)
Chinese	Turkish	Australian	Russian/Ukrainian
Italian	German	Greek	Swedish
Danish	Moroccan	Portuguese	Egyptian

Requirements:

Written Report:

Each student will write a 4-5 page research paper which covers one of the topics above. Areas that may be researched may include, but are not limited to the following:

- 1) Cultural background and ethnic groups associated with the country. (ie: brief history, demographics, socioeconomic and geographic information, etc.)
- 2) Religion and how it plays a role in design
- 3) Perception of space and territoriality (public vs. private)
- 4) Colors, patterns, motifs, textures, lighting
- 5) Examples of "traditional" architecture, homes, furniture and accessories
- 6) Describe a typical home/layout, use of space and typical space plan (room names and sizes)
- 7) Describe the cultures work ethic and method of entertaining (ie: how do you interact on a professional and social level)
- 8) Research price comparisons (exchange rates) for homes and products and convert to US dollars

RESEARCH PAPER (70 points)

The actual research effort is an important objective of this assignment. Each student is expected to locate as much information as is needed to prepare an adequate written report. Every effort should be made to locate the most recent research related to the chosen topic. **Each student should make a copy of the title page of all their references and include these copies in the folder to be turned in with their written paper.**

The student is required to locate a minimum of 5 quality references in order to prepare an adequate report on the topic of study. Try to draw from a variety of sources (books, periodicals, videos, etc.). If inter-library loan is required to obtain a source, plan to allow enough time to receive the materials. Only two (2) commercial Internet sources will be allowed for this assignment. Those that are found on educational search engines such as EbscoHost are acceptable web-based sites.

All information included in the paper should be referenced to its source (book, article, etc.). Include all pertinent information: author(s), date, title, place of publication, publisher, pages, volume number, etc. **The Publication Manual of the American Psychological Association (APA), is the appropriate style manual for interior design majors.** Other majors may use the style manual appropriate to your field. Please be consistent and check for errors.

Any source, which is cited in the research paper must also be included in the bibliography for the paper.

Example Reference List:

Reference list (book):

Adkins, L. & Adkins, R. (1991). *The romans*. New York: Shooting Star Press.

Reference list (periodical):

Bonda, P. (2000, May). Every day is earth day. *Interiors & Sources*, 8, 72-73.

If any part of the paper is plagiarized, the entire written portion will not be accepted. Always give proper credit for information taken from another source. You must upload a digital copy of your research paper to Turnitin.com so it can be verified for authenticity. Research papers that are not submitted to Turnitin.com will receive a grade of zero.

The paper should be double-spaced with 1-inch margins. A title page and reference list are to be included but do not count as the 4-5 pages for the body of the paper. **One copy of the paper should be stapled and turned in to the instructor inside of a labeled manila folder (include name, class, date) which should also include copies of the first page of each reference/article. Do not put report in sleeves or a binder.**

Oral Presentation (40 points)

The oral report is to last a minimum of 6 minutes and a maximum of 8 minutes. This portion is to be completed as a team (2 students per topic) and should be created and shared equally between teammates. It should include a minimum of 8 visuals or slides in the format of a Power Point presentation or Prezzi show. An audio visual projector will be provided, however, students should bring their file on a jump drive, CD or email. It is recommended that you verify that your jump drive will operate on the computer before your presentation. Some jump drives have not been recognized in the past. It is also advised to email the file to yourself so you have a backup file. Please be very critical of your photos taken from commercial web sites. Make sure your images are of a

professional quality and not fuzzy. A scanner is available in the department: however, please make an appointment during the instructor's office hours if you need to scan from a book or magazine.

Note: The presentation may be recorded. Use of the University Speaking Center is recommended. Practice as a team and don't wing it....

A brief, ½ - 1 page overview of the chosen topic should be prepared and distributed to the class at the beginning of the presentation. Included should be a summary of only the most important highlights and supporting photos. You will need to make 35 handouts to be distributed on the day of your presentation. The instructor will need 1 additional copies of the handout on your presentation which can be placed inside your folder.

Creative Team Visual (40 points)

As a team of two, you will be asked to create a visual that best portrays the culture you were assigned. This visual should include images of architecture, interiors, furniture, colors, textures, patterns, lighting, accessories etc. The format of the presentation should not exceed 24" x 36" size, but may be smaller. You can make a poster using the plotter or create a collage or even a scrapbook. If you are artistic, you can draw or render some of the images. The visual will be graded based on 4 criteria: 1) innovation (creativity and uniqueness), 2) elaboration (content), 3) aesthetic quality (use of balance, scale, etc), and 4) mechanics (technique, gluing, labeling, etc.) Please include a title (prominently) on your visual, and include both names on the back or in a less prominent location.

Due Dates:

The written report is due at the beginning of class on Tuesday, November 1st . The first presentations begin on November 1st and the last group will end on November 10th . Visuals are due on the day of your oral presentation. One hard copy of your Power Point slide show should also be placed in the folder (print 6 slides per page in full color). Students will be given a presentation time schedule by Tuesday, September 20th . It is recommended that you begin preparing early for this assignment. Use your time during the Library orientation to get started finding articles.

Evaluation

This research project is worth 150 points. The grading sheet is included in this handout.

LATE PROJECTS WILL NOT BE ACCEPTED. TURN IN WHAT YOU HAVE BY THE DUE DATE FOR PARTIAL CREDIT.

RESEARCH PAPER – EVALUATION SHEET

ID 140 – Interior Design 1
Fall Semester

Student Name: _____

	Points Possible	Points Earned
Topic: _____		
1) <u>Research:</u>		
a: Related literature drawn from a variety of sources	(10)	_____
b: Copies of the title page from at least 5 references (each reference providing some new information)	(5)	_____
2) <u>Written Report: Due: October 31st</u>		
a: Clear presentation of topic (smooth integration of referenced material)	(25)	_____
b: Adequate overview of topic	(20)	_____
c: Information referenced appropriately	(5)	_____
d: Format (margins, spelling, grammar, etc.)	(5)	_____
3) <u>Oral Presentation: (Team presentation)</u>		
a: Clear understanding of thoughts expressed	(20)	_____
b: Given with only a reference to notes (report was not read)	(10)	_____
c: Appropriate use of visuals (Power Point)	(5)	_____
d: Overview provided for class handout (clear, concise informative)	(5)	_____
4) <u>Team Visual (Same day as oral presentation)</u>		
a. Innovation of delivery (creative and unique)	10	_____
b. Elaboration of details and content (thorough)	10	_____
c. Aesthetic quality (composition: balance,)	10	_____
d. Mechanics (glueing, labeling, cutting, etc).	10	_____
 Total Points	 (150)	 _____

LATE PROJECTS WILL NOT BE ACCEPTED.

STUDENT'S GRADE: _____