MOSS POINT MINI-CHARRETTE FOR THE RIVERFRONT
A Follow-up to the Mississippi Renewal Forum

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THE OPPORTUNITY
WHY THE RIVERFRONT?
IDEAS & STUDIES
MAKING IT HAPPEN
THE OPPORTUNITY
A BRIGHT FUTURE

A city on the mend, ready to leverage assets, tackle challenges, and emerge from Katrina’s wake a more livable, beautiful, just, and sustainable community.
EMERGING STRATEGY

Align resources to capitalize on the rivers, revitalize downtown, strengthen neighborhoods, improve schools and public facilities, and attract sustainable forms of development and investment.
WORKING ON TWO TRACKS

LEVERAGE EARLY OPPORTUNITIES
Attract Attention & Support
Build on Past Success
Demonstrate Early Progress

SET PRIORITIES & ALIGN RESOURCES
Infrastructure & Public Facilities
Neighborhood Revitalization
Economic Development
WHY THE RIVERFRONT?
The Riverfront is Everyone’s Space
It’s the Site of Past Successes
Relocation of City Services Creates Opportunity
The Park Adds Value to Private Sites
Riverwalk Becomes Part of Larger Greenway/Trail Network
Rebuilding Resources are Available
IDEAS & DESIGNS
Studies from the Renewal Forum
Early Discussions & Initial Ideas
Planning for Rebuilding & Renewal
Understanding the City’s History
Planning for a Changed Economy. In the post-Katrina future, the city’s competitiveness will be shaped by its ability to retain and attract talent, improve place quality, offer amenities, and adopt an entrepreneurial style of governance.
Understanding Downtown’s Evolution
Main Street from 40’ curb to curb distance…

Slow traffic and signal allows for safe pedestrian crossings
Location of storefronts removed for widening.
MOSS POINT REBUILDING & RENEWAL

... to 80' curb to curb dimension and no provision for pedestrian crossing.
From compact, walkable, and memorable to fragmented, unwalkable, and easily forgotten.
Early studies show realigned streets and alternative sites for City Hall.
Renewal Forum sketch for realigning Denny and expanding the park.
Renewal Forum sketch showing “anchor” activities and riverwalk.
Focus on Downtown & the Riverfront

THE MINI-CHARRETTE

December 16-19, 2005
Listening & Learning
Initial discussions focused on ideas for relocating city facilities outside limits of advisory flood elevations and using space for an expanded riverfront park.
Generating Ideas

Activity & Use
Access & Linkages
Image & Identity
Social Life
ACTIVITY & USE

Thinking about the park’s design.

- attracting activity, promoting interaction
- planning for flexibility and multiple uses
ACCESS & LINKAGES

Thinking about the park’s design.

- ensuring easy access
- fit within larger systems and networks
IMAGE & IDENTITY

Thinking about the park’s design.

- creating a safe and inviting space
- finding the right design elements and amenities
SOCIAL LIFE

Thinking about the park’s design.

- planning for formal and informal gathering
- anticipating demands for special events and activities
Ideas from Saturday’s Workshop

A Pleasant, Comfortable Place
Space for Community Events
Areas for Socializing
Design for the City’s Relaxed Atmosphere
Better Connections to the River
Links to City Neighborhoods
Concerns about Maintenance
Making Room for the Park’s Expansion

Relocating City Hall to Higher Ground — 2 Options

Relocating the Fire Station to Higher Ground

Relocating the Recreation Center

Realigning Denny
Sketch with City Hall on McGinnis
Expanding & Improving the Park

ELEMENTS OF THE PLAN

The Lawn
Memorial Grove
Slips & Canoe Launch
The Sawmill Cafe
River Heritage Center
Native Plant Garden
Play Fountain
Trails Extensions
Charrette Plan for the Park
Sketch for the River Heritage Center
Guiding Development on the Block
Overlooking the Park

High Quality
Adaptable, Mixed Use
Appropriate Scales & Designs
Above Flood Elevations
Main Street Shops
Main Street Shops

Sketch of proposed buildings on east side of Main Street.
Downtown Mixed Use
Sketch of proposed buildings on east side of Main Street.
MAKING IT HAPPEN
DEVELOP FUNDING SCENARIOS
Continue meetings with FEMA, MEMA, and Gov’s Commission.

REACH OUT TO PARTNERS
Test ideas with potential developers, foundations, and non-profits.

FINALIZE PLANS & PREPARE GUIDELINES
Refine designs, prepare cost estimates and phasing plans, and prepare detailed design and development guidelines.

RAISE FUNDS FOR PARK
Seek state, foundation, and grant funding for initial improvements.

SOLICIT DEVELOPMENT PROPOSALS
Issue a request for developer proposals for the mixed block east of Main.
THANKS!
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