Wednesday

2-6 pm CONFERENCE REGISTRATION–Mezzanine

2-6:30 pm BOARD OF DIRECTORS MEETING—Capital Room

Thursday

8-8:50 am WELCOME & PRESIDENT’S ADDRESS –Hanover I & II

Terry Lueck
University of Akron
AJHA President, 2011-2012

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION – Hanover III
Coverage of Public Issues

Moderator: Michael Martinez, University of Tennessee-Knoxville

Amber Roessner and Natalie Manayeva, University of Tennessee-Knoxville
*The Enigma, His Adversaries, and the Coming Malaise: Jimmy Carter and The New York Times’ Political Coverage in the First Post-Watergate Election*

Erika J. Pribanic-Smith, University of Texas at Arlington
*Partisan News and the Third-Party Candidate: Press Coverage of James G. Birney’s 1844 Presidential Campaign*

Justin Blankenship, University of Alabama
*Race, Labor and a United Home-Front: Press Coverage of the ADDSCO Shipyard Riots of 1943*

PANEL DISCUSSION – Governors I & II
Does Journalism History Matter? Journalism Historians Talk with John Nerone

Moderator: Kathy Roberts Forde, University of South Carolina

John Nerone, University of Illinois-Urbana-Champaign
David Paul Nord, Indiana University
Michael Stamm, Michigan State University
This roundtable panel critically engages John Nerone’s much-discussed article in the fall 2011 issue of *American Journalism*: “Does Journalism History Matter?”

**9:45-11:15 am HOT COFFEE & TEA SERVICE - Mezzanine**

**10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION - Hanover III**

*Images and Constructions in Media*

Moderator: Amy Mattson Lauters, Minnesota State University, Mankato

Cathy M. Jackson, Norfolk State University  
*Beyond Missouri, Beyond Death: Late Nineteenth-Century Newspapers Provide Pattern for the Immortalization of Jesse James as a Dime Novel Hero*

Mike Conway, Indiana University  
*The Curious Origins of Television’s “Anchor Man”: A Quiz Show’s Role in Launching Journalism’s Most Powerful Title*

Dolores Flamiano, James Madison University  
*“A Special Provocation”: Harlem and Photojournalism, 1938-1940*

**PANEL DISCUSSION - Governors 1 & II**

*Black Press Images in American Culture*

Moderator: Aileen Ratzlaff, Tabor University

Aileen Ratzlaff, Tabor University  
Mark K. Dolan, University of Mississippi  
Caryl Cooper, University of Alabama

This panel provides an examination of the role mass media have played in defining the public and self-perceptions of African-American identity throughout history via various forms of literary and cultural expressions.

**11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

*Working with the Public - Governors 1 & II*
Moderator: Meg Lamme, University of Alabama

Janice Sweeter, Arizona State University
*Edward Louis Bernays as a Transformational Leader: The Emergence of Influence in the Public Sphere*

April L. Raphiou, University of North Carolina at Chapel Hill
*Former N.C. Governor Terry Sanford’s Progressive Use of Public Relations through the Good Neighbor Council*

Kathleen Endres, University of Akron
*Collier’s Spaceflight Series: A 60th Anniversary Reappraisal*

**PANEL DISCUSSION - Governors 1 & II**
*The Vanishing Media Archive: Challenges for Historical Research in the 21st Century*

Moderator: Gwyn Mellinger, Baker University

Frank E. Fee Jr., University of North Carolina at Chapel Hill
Jay Gaidmore, University Archivist, University of North Carolina at Chapel Hill

This panel confronts the reality of new media technologies that have complicated the scholar’s task, especially with regard to electronic archiving of materials.

**12:30: Awards Luncheon – Hanover I & II**

**1:50-2:50 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION - Hanover III**
*The Marginal and the Regional in Magazines*

Moderator: Terry Lueck, University of Akron

Michael Fuhlhage, Auburn University

Michael DiBari, Hampton University
*Life Magazine’s Visual and Geographical Representation of the Civil Rights Movement*

Paula Hunt, University of Missouri
*Negotiating the Consumer Playing Field: Ladies Home Journal and its Sporting Women, 1910-1915*
PANEL DISCUSSION - Governors 1 & II
Theory Revisited: How Scholars Integrate Theory into Media Histories

Moderator: Amber Roessner, University of Tennessee-Knoxville
Fred Blevens, Florida International University
Richard K. Popp, University of Wisconsin at Milwaukee
Brian Creech, University of Georgia

Four historians discuss their intellectual origins, how they determine their intellectual endings, and how they integrate theory into the histories that they write.

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Hanover III
Southern Press

Moderator: Julie Williams, Samford University
Debra Van Tuyll, Augusta State University
The Confederate Community of Journalism
Linda Lockhart, Ohio University
The Legitimization of New Virginia: How the Press Framed the Movement for West Virginia Statehood in 1861

Cayce Meyers, University of Georgia

PANEL DISCUSSION - Governors 1 & II
Rebels on Lake Erie: A Presentation, A Panel

Moderator: Kathleen Endres, University of Akron
Patrick Cox, University of Texas-Austin
James Martin, University of North Alabama
David Sloan, University of Alabama
Pete Smith, Mississippi State University
This presentation screens the new documentary, “Rebels on Lake Erie,” which features voices of AJHA members. Several of these members will be on hand to answer questions about the documentary.

4:10-5:10 pm: YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Hanover III

Evolving Journalism Practices and Standards

Moderator: Jane McConnell, Minnesota State University, Mankato

Will Mari, University of Washington
Enduring Values: The Continuity of a Professional Ethos as Seen in Journalism Textbooks Published in the First Half of the Twentieth Century

Youn-Joo Park, University of Missouri
Introducing a Broadcast Journalism Curriculum: The Case of Missouri

Kristin Gustafson, University of Washington-Bothell
Mastheads and Interviews: Telling Stories About Newspaper Organizations

PANEL DISCUSSION - Governors 1 & II

Historical Sites as Interactive Tools for Teaching Mass Media and American History

Moderator: Vanessa Murphree, University of Southern Mississippi

Bernell E. Tripp, University of Florida
David R. Davies, University of Southern Mississippi
Hazel James Cole, West Georgia University

This panel explores how educators can use local historical sites to dramatize the media’s role in helping different segments of Americans redefine themselves and their self-worth.

5:30-7:30 pm: RECEPTION

Hanover I & II

Reception included with registration for those who pre-registered for the convention. Interest groups may meet, if desired, during or immediately after the auction.

7:30-9:30 pm: SILENT AUCTION – Hanover I & II
Friday

7:30-8:15 am: SCHOLARS BREAKFAST & BOOK AWARD PRESENTATION – Hanover I & II
Open to those who pre-registered for the convention.

8:30-9:45 am YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

PAPER SESSION - Hanover III
African American Press and Coverage of Racial Issues
Moderator: Diane Bragg, University of Alabama

Magen Stevens, University of North Carolina at Chapel Hill
Black Letters on Black Background: Coverage of Racial Issues on UNC’s Campus Newspapers The Daily Tarheel and Black Ink, 1967-1975

Meagan A. Manning, University of Minnesota
John Q. Public Doubts This Freedom Train: Chicago Defender Articulations of Defense in Early Cold War America

Earnest Perry, University of Missouri
“Speaking for all Negroes”: The African American Press, Walter White, and the Battle Over the Voice of a People

Bernell Tripp, University of Florida
“We Don’t Want Your Damned Negro Paper!”: Mainstream Responses to the Nineteenth-Century African American Press

PAPER SESSION—Governor’s I & II
Global Journalism Perspectives

Moderator: David Spencer, University of Western Ontario

Giovanna Dell’Orto, University of Minnesota
America Takes Global Center Stage: The Ascent of a Political and Communication Power

Mike Sweeney, Paul Jacoway and Young Joon Lim, Ohio University
The Scripps-McRae League Reports the War in Cuba
Robert A. Rabe, Marshall University
“This is a Dirty, Brutal War and There is No Reason Why the Public Should Not Know It”: Marquis W. Childs and the Debate over Vietnam Before the Tet Offensive

Andrew D. Pritchard, Amorette Hinderaker, Kay Beckermann, Sarah Adams and Ross F. Collins, North Dakota State University
Visions of Gold, Viewed from Abroad: International Journalism and the California Gold Rush

9:55-11:30 am: 2012 Margaret A. Blanchard Dissertation Award—Hanover I & II

Winner Of 2012 AJHA Margaret A. Blanchard Doctoral Dissertation Prize:
Brian Dolber
Sweating for Democracy: Working Class Media and the Struggle for Hegemonic Jewishness, 1919-1941
Director: Robert W. McChesney
University of Illinois at Urbana-Champaign

Three Honorable Mention Award Winners (in alphabetical order by author):
Fred Carroll
Director: Kimberley Phillips
Brooklyn College

Jason A. Peterson
Director: David R. Davies
University of Southern Mississippi

David Wallace
The Way We See It: Massive Resistance, Southern Myth, and Media Suppression
Director: Polly E. Bugros McLean
University of Colorado

11:40 am-12:50 pm: DONNA ALLEN ROUNDTABLE LUNCHEON—Hanover I & II
Featuring Wyndham Robertson

1:10-6:45: HISTORICAL TOUR
Featuring the Duke Homestead State Historic Site and the North Carolina Museum of History
Saturday

8:10-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

Research-in-Progress Session I - Hanover III
THE PRESS: INFORMING THE PAST AND PRESENT

Roger P. Mellen, New Mexico State University
*John Wilkes and Freedom of the Press in Colonial America*

Michael Fuhlhage, Auburn University
*A Confederate Journalist Imprisoned in the North: The Case of Edward A. Pollard*

Dawn Schmitz, Archival Consultant, Greensboro, N.C.
*A “Railing Accusation” or a Work of History? Ida M. Tarbell and Her Critics*

Kate Dunsmore, Fairleigh Dickinson University
*The Nova Scotia Gazette 1775-1780: A Closer Look at Content*

Ann Bourne, University of Alabama
*Framing Andrew Carnegie and Public Library Munificence: Historical Analysis of Coverage in The New York Times, 1880-1899*

Melita M. Garza, University of North Carolina at Chapel Hill
*Sword & Cross in San Antonio: Reviving the Spanish Conquest in Depression-era News Coverage*

Matthew Baker, Northern Kentucky University
*Moving Mountains and Making News*

Wallace B. Eberhard, University of Georgia
*Andersonville, American Memory and the Georgia Press*

Janice Hume and Matthew Danelo, University of Georgia
*Projections of the Past: History and Memory in Electronic Media, 1940-2010*

William Mari, University of Wisconsin
*Discovering the Newsroom: How and When Business and Editorial Departments Diverged in the Early*
Research-in-Progress Session II - Governors 1 & II
POLITICS, PUBLIC RELATIONS AND PERSONALITIES

Cayce Myers, University of Georgia
“The Governor is Only Educated in Matters of Rotten and Prejudiced Politics”: Press Coverage of the “Cocking Affair” and Integration Issues at the University of Georgia, 1941-1942

Bradford V. Hincher, Georgia State University
New Perspectives on Desegregation in Atlanta, Georgia

Cristina Mislan, Pennsylvania State University
Moving Beyond U.S. Black Power: Radio Free Dixie in Cuba

Burton P. Buchanan, Auburn University
Bess Bolden Walcott: Tuskegee Institute's Great Communicator

Keith Greenwood, University of Missouri
Angus McDougall and Photojournalism at International Harvester

Ellen Gerl, Ohio University
Tooth Fairy’s Loss, Nuclear Information Committee’s Gain, 1958-1963

Pamela Ann Parry, Belmont University
Pennsylvania Avenue Meets Madison Avenue: How Eisenhower’s 1952 Campaign Transformed Presidential Elections

Amber Roessner, University of Tennessee-Knoxville
Sketching Jimmy’s Grin: Pulitzer Prize-Winning Editorial Cartoonists and the Production of Jimmy Carter’s Presidency

Yong Z. Volz, University of Missouri
The Making of a Journalistic Ultra-Elite: A Statistical Historical Analysis of Pulitzer Prize Winners in International Reporting, 1917-2012

Carol Terracina-Hartman, Michigan State University
Love Your Mother: How One Magazine Defines Environmental Journalism
9:45-11:15 am COFFEE & HOT TEA SERVICE - Mezzanine

10:10-11:40 am GENERAL BUSINESS MEETING – Hanover I & II
Elections
Reports of Committees and Officers
Awards
Auction Results
The gavel will be turned over to Kimberley Mangun, University of Utah
AJHA President for 2012-2013

11:50 am-12:50 pm WORKING LUNCH FOR AJHA OFFICERS – Hanover I & II
New and continuing officers and Board of Directors
Lunch compliments of AJHA in appreciation of service provided

1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Hanover III
The Significance of Individual Contributions to Media History

Moderator: Maurine Beasley, University of Maryland

Chandra Clark, Florida A&M University
“A Hell-Raising Journalist”: Almena Davis Lomax (1915-2011)

Denise Hill, University of North Carolina at Chapel Hill
Public Relations to Help Free Rosa Lee Ingram, 1948-1959

Kenneth Campbell, University of South Carolina
Reconsidering Colonization, Considering “Degradation,” and Religious Preparation as Influences on Samuel E. Cornish

PANEL DISCUSSION -- Governors 1 & II
Graduate Students Panel
Sports Media & History: Making the Old New and the New Old

Moderator: Molly Yanity, Ohio University, Graduate Students Committee Chair

Ashley Furrow, Ohio University
Paula D. Hunt, University of Missouri-Columbia
Brian Moritz, Syracuse University

This panel will look at sports media history research and how such research enhances new sports media programs.

2:10-3:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Hanover III
Media Identities and Practices

Moderator: Kimberley Mangun, University of Utah

Stephen A. Banning, Bradley University
*The Maine Press Association’s Nineteenth-Century Professional Identity*

Ulf Jonas Bjork, Indiana University-Indianapolis
*The Mecca of PR: Early Swedish Public Relations and Views of America’s Influence*

Noah Arceneaux, San Diego State University
*Wireless Newspapers: Remote Publishing on Islands and Ships, 1899-1913*

PANEL DISCUSSION -- Governors 1 & II
New Life for the Historical Methods Seminar: Training the Next Generation of AJHA Historians

Moderator: Janice Hume, University of Georgia

Carolyn Kitch, Temple University
Barbara Friedman, University of North Carolina at Chapel Hill
Earnest Perry, University of Missouri-Columbia

JMC professors who teach successful historical research methods seminars will lead the discussion into how to guide the AJHA historians of the future.

2:30-4:30 pm COFFEE & HOT TEA SERVICE - Mezzanine

3:20-4:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION - Hanover III
In The Newsroom
Moderator: Mavis Richardson, Minnesota State University, Mankato

Lorraine Ahearn, University of North Carolina at Chapel Hill
*Hostage-Taking at the Robesonian* Newspaper: How Red Power Protest Enactment Problematized Media Objectivity

Kevin M. Lerner, Marist College

Tim P. Vos and Christopher Alan Matthews, University of Missouri
*Framing Early Media Policy: Editorial Cartoons in the 1920s and 1930s*

**PANEL DISCUSSION – PRESIDENT’S PANEL --Governors 1 & II**
Valuing Media History in the Curriculum: A Model for Inclusion

Moderator: Jon Marshall, Northwestern University

Osabuohien Amienyi, Arkansas State University
Kathy Bradshaw, Bowling Green State University
Michael Murray, University of Missouri-St. Louis

Panelists will trace the development, progress and obstacles in a process to integrate media history into the core curriculum of an accredited program, alongside steps taken to measure the value of history in a combined journalism/broadcast program.

**4:30-5:40 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

**PAPER SESSION - Hanover III**
Domestic and Family Issues

Moderator: Amy Mattson Lauters, Minnesota State University, Mankato

Rachel O’Hare, University of Maryland
*Newspaper Food Writers and Status Conflict*

Lauren Kolodrubetz and Harlen Makemson, Elon University
Kimberley Mangun, University of Utah, and Lisa M. Parcell, Wichita State University
*The Pet Milk Company “Happy Family” Advertising Campaign: A Groundbreaking Appeal to the Negro Market of the 1950s*

James Thomas Cole II, University of Alabama
*A Timely Invention: The Evolution of The Progressive Farmer and Southern Living*

**PANEL DISCUSSION – LOCAL PANEL—Governors 1 & II**
**Lost Cause, Lost Reality: The North Carolina Civil War Experience**

Moderator: Lorraine Ahearn, University of North Carolina at Chapel Hill
Michael Curtis, Wake Forest University
Ford Risley, Penn State University
Heather Williams, University of North Carolina at Chapel Hill

This panel explores facets of and responses to loss during the Civil War.

**6-9:30 pm: GALA DINNER**