Thursday, Sept. 26

9-10 a.m.

Paper session—Washington, Watchdogs, and War
Moderator: Harlen Makemson, Elon University
Presenters:
Gerry Lanosga, Indiana University
   Handmaidens to Power: The Investigative Press and Subversion in America
Wendy Swanberg, University of Wisconsin-Madison
   Lost Star: A Forgotten Watergate-era Rivalry between the Washington Post and the Washington Star
Robert A. Rabe, Marshall University
   Richard Dudman’s 40 Days with the Enemy and Boundaries of Anti-War Opinion in the Nixon Years

Graduate Student Panel—Using Multimedia to Engage Students, Facilitate Learning, and Enhance Critical Thinking
Moderator: Brian Carroll, Berry College
Panelists:
   Lorraine Ahearn, University of North Carolina
   Heather Stone, University of Utah
   Cristina Mislan, Pennsylvania State University
   Paula Hunt, University of Missouri

10:10-11:10 a.m.

Paper session—Magazines and American Culture
Moderator: Carolyn Kitch, Temple University
Presenters:
Paula Hunt, University of Missouri
   “Sensible, Enlightened, and Accomplished Women”: Almira Spencer and the Young Ladies’ Journal of Literature and Science
Erika J. Pribanic-Smith, University of Texas-Arlington
   “For the Fame Which May Be Forgotten”: Two Magazines and the Fight to Save Mount Vernon, 1855-1860
Ashley D. Furrow, University of Memphis

Panel discussion—The Black Press
Moderator: Kimberley Mangun, University of Utah
Panelists:
   Mark K. Dolan, University of Mississippi
   Nancy DuPont, University of Mississippi
   Vanessa Murphree, University of Southern Mississippi
   Sheryl Kennedy Haydel, University of Southern Mississippi
11:20-12:20 p.m.

Paper session—**Southern Tragedy and Unrest**
Moderator: Thomas Hrach, University of Memphis
Presenters:
- Meghan R. Sobel, University of North Carolina
  
  *Competing Coverage: The Greensboro Massacre through the Eyes of Three Divergent Newspapers*
- Robert D. Byrd, University of Southern Mississippi
  
  "*We Knew Them as People*: Local Media Coverage and the National Commemoration of the New Orleans UpStairs Lounge Fire Victims Since 1973*
- Cristina Mislan, Pennsylvania State University
  
  "*In the Spirit of '76 Venceremos!*: Nationalizing and Transnationalizing Self-Defense on Radio Free Dixie"

Panel discussion—**Presidential Campaign Coverage: Where Have We Been, and Where Are We Going?**
Moderator: Amy Reynolds, Louisiana State University
Panelists:
- Michael Cheney, University of Illinois-Springfield
- Bob Mann, Louisiana State University
- Amie Kincaid, University of Illinois-Springfield
- Ann Strahle, University of Illinois

1:50-2:50 p.m.

Paper session—**Female Oppression and Feminism**
Moderator: Gwyneth Mellinger, Xavier University
Presenters:
- Laura Lacy, University of North Carolina
  
  *Women's Movement and Media below the Mason-Dixon Line: Press Coverage of Feminism in the South*
- Jane Marcellus, Middle Tennessee State University
  
  *Making Prison Public: How National Women's Party Suffragists Blended Media Approaches to Tell the Story of their Imprisonment*
- Heather Stone, University of Utah
  
  *Sex Discrimination in Federal Employment: An Examination of Working Women at Hill Air Force Base*

Panel discussion—**Incorporating the Long Civil Rights Struggle into Journalism History Courses**
Moderator: Earnest Perry, University of Missouri
Panelists:
- Aimee Edmondson, Ohio University
- John Tisdale, Texas Christian University
- Phillip Jeter, Winston-Salem State University

3-4 p.m.

Paper session—**Perspectives on Journalism and Race**
Moderator: Aleen Ratzlaff, Tabor College
Presenters:
- Felix Harcourt, George Washington University
  
  *Journalism of a Peculiar Sort: Ku Klux Klan Newspapers in the 1920s*
Pamela Walck, Ohio University

Felecia Jones Ross, Ohio State University
Black Journalism Scholarship: Is It Still Neglected?

Panel discussion—Go Big or Stay Home: Internationalizing Journalism History
Moderator: Barbara Friedman, University of North Carolina
Panelists:
  Giovanna Dell'Orto, University of Minnesota
  John Maxwell Hamilton, Louisiana State University
  Yong Volz, University of Missouri

4:10-5:10 p.m.

Paper session—Images Worth A Thousand Words
Moderator: David Spencer, University of Western Ontario
Presenters:
Bruce Berman and Mary M. Cronin, New Mexico State University
The Photographer as Cultural Outsider: Russell Lee’s 1949 “Spanish-Speaking People of Texas” Photo Documentary Project

John Coward, University of Tulsa
Posing the Indian: Portraits of Native Americans in the Illustrated Press

Keith Greenwood, University of Missouri
Visual Storytelling in Corporate Publications: Angus McDougall and Photojournalism at International Harvester

President’s Panel—Industry Insiders Confront the Vanishing Media Archive
Moderator: Pete Smith, Mississippi State University
Panelists (tentative):
  Lisa Hooper, Tulane University
  Paula Devlin, NOLA.com/New Orleans Times-Picayune
  Lee Zurik, WVUE-TV
  Mary Katherine Callaway, LSU Press
Friday, Sept. 27

8:30-9:45 a.m.

Paper session—A Century of News
Moderator: Julie Williams, Samford University
Presenters:
Brian Carroll, Berry College
   In America but Not of It: Early Newspapers and the First Catholic Church in New York City, 1780-1790
Michael Fuhlhage, Auburn University
   Evolution of the Mexican Image in the Writing of George Wilkins Kendall of the New Orleans Picayune, 1841-1867
E. Henry McIntire, University of Utah
   "By Hook and Crook": The Public and Private Pen of Physician, Newspaper Editor, and Publisher, Dr. Elihu S. McIntire
Youn-Joo Park, University of Missouri
   Sourcing Practices in the Late Nineteenth Century: The Case of the Chicago Daily News

Paper session—Foreign and Foreign-Language Press
Moderator: Dolores Flamiano, James Madison University
Presenters:
Juanita Darling, San Francisco State University
   Crown, Cross & Press in Colonial Spanish America
Owen Johnson and Diana Sokolova, Indiana University
   The Changing Roles and Functions of Journalists in Russia, 1703-1905
Michael S. Sweeney, Ohio University
   "Narrative is a Thread, and Truth is a Fabric": Luigi Barzini and the Russo-Japanese War
Ulf Jonas Bjork, Indiana University-Purdue University Indianapolis
   Sicilian Hell-Raising: Portrayals of Italians in the Swedish-Language Press

9:55-11:30 a.m.

Dissertation Award Session
Moderator: David Abrahamson, Northwestern University
Presenters/Award Winners:
   Melita Marie Garza, Texas Christian University
   Carolyn M. Edy, Appalachian State University
   Julia Guarneri, Colgate University
   Donna Lampkin Stephens, University of Central Arkansas
Saturday, Sept. 28

8:10-10 a.m.

RIP session—Public Relations, Press Relations, and Pioneering Women
Moderator: Ann Bourne, University of Alabama
Presenters:
Lisa Parcell, Wichita State University
    *Louise Prothro, the Less Known but More Real Face of PET Milk*
Gretchen Soderlund, University of Oregon
    *Women Temperance Reformers and Public Relations Technique*
Marcus Cayce Myers, University of Georgia
    *Railroads, Bad Publicity, and Early Public Relations: Coverage of Railroad Lawsuits in the Popular Press, 1850-1860*
Jonathan Peters, University of Missouri
    *Institutionalizing Press Relations at the Supreme Court: The Contemporary History of the Public Information Office*
Erin Coyle, Louisiana State University
    *Protecting the Right to Know: A Narrative Analysis of Editors’ Advocacy for Press Freedom and Pretrial Publicity*
Tracy Lucht, Iowa State University
    *From Military Reporter to "Mary Manners": The Unbounded Journalism of Dorothy Ashby Pownall*
Yong Z. Volz, University of Missouri
    *Beyond Sisterhood: An Oral History of Associational Life and Its Career Impact on Women Journalists*
Therese L. Lueck, University of Akron
    *Amelia Earhart, Aviator-cum-Editor: Mysteries Remain*
Elaine Sponholtz, University of Florida
    *Super Women of the Golden Age: Syndicated Newspaper Comic Strip Pioneers*
Claudia Kozman, Indiana University
    *Sportswriting in Early Journalism: Origins and Portrayals of Sports Journalism*

RIP session—Race, Revolution, and Resistance
Moderator: Cathy Jackson, Norfolk State University
Presenters:
David Wallace, University of South Carolina-Upstate
    *Carpetbaggers and Paper Curtains: Massive Resistance and the Segregationist Framing of the Outside Press*
Carrie Teresa Isard, Temple University
    *Looking at the Stars: The Black Press, African American Celebrity Culture and Collective Representation in Early Twentieth Century America, 1895-1935*
Erica N. Newport, University of Florida
    *Racism Animated in the 1930s and 1940s: A Historical Contextual Analysis of Two Warner Bros. Cartoons*
Jonathan Marshall, Northwestern University
    *Divided Loyalties: The Black Press and Harold Washington’s Campaign for Mayor of Chicago*
Kathleen Wickham, University of Mississippi
    *Eyes on the Prize: Henry Hampton's Pre-Production School Sessions*
Elizabeth Atwood, Hood College
    *The Story of their Lives: How Massive Resistance in Virginia Changed the Careers of Virginius Dabney and James J. Kilpatrick*
Melita Marie Garza, Texas Christian University
    *Immigrants and Mexicans in Great Depression Editorials: Alien Riff-Raff, Indispensable Workers, or Forgotten Heroes?*
Lorraine Ahearn, University of North Carolina  
*Reclaiming Memory: How Mass Media Narrated Eastern North Carolina Indian Resistance*

Joseph Hayden, University of Memphis  
*Witness to War: The Life and Legacy of Arthur Menken*

Edson Tandoc, University of Missouri  
*The Media and the King: How a Monarch’s Decision to Relinquish Power is Changing Journalism*

1-2 p.m.

**Paper session—Persuasive Messages**  
Moderator: Riva Brown, University of Central Arkansas

Presenters:

Jeff Nichols, University of Illinois-Chicago  
*Précis of Harold D. Lasswell and the Irony of Anglo-American Propaganda, 1914-1918*

Joseph Cabosky, University of North Carolina  
*For Your Consideration: A Historical Critical Analysis of LGBTQ-Themed Film Award Campaign Advertisements, 1990-2005*

Ken Ward, Wichita State University  
*Crafty Ads: Corporate Branding and Product Nesting in the Arts and Crafts Magazine The Craftsman*

Local Panel—**One Hundred Years of Media in Louisiana**  
Moderator: Jinx Broussard, Louisiana State University

Panelists:

Ronald Garay, Louisiana State University  
Norman Robinson, WDSU-TV  
Renette DeJoie Hall, *The Louisiana Weekly*  
Beverly McKenna, *The New Orleans Tribune*

2:10-3:10 p.m.

**Paper session—Racial Issues in the South**  
Moderator: Bernell Tripp, University of Florida

Presenters:

Sheryl Kennedy Haydel, University of Southern Mississippi  
*Our Voice, Our Choice: Race, Politics, and Community Building in the Southern Digest during the 1930s*

Susan M. Farabee, University of Alabama  
*Desegregation of Alabama’s Public Schools from the Perspective of the Alabama Education Association and the Alabama State Teachers Association*

Denise Hill, University of North Carolina  
*Publicity, Public Opinion, and the Taboo of Kissing*

Panel discussion—**Teaching and Personalizing Media History in the Digital Age**  
Moderator: David R. Davies, University of Southern Mississippi

Panelists:

Kim T. Gallon, Muhlenberg College  
Elaine Sponholtz, University of Florida  
Leonard Teel, Georgia State University  
Moira Hinderer, Johns Hopkins University
3:20-4:20 p.m.

Paper session—**Issues in Electronic Media**
Moderator: Tom Mascaro, Bowling Green State University
Presenters:
Ashley F. Miller, University of South Carolina
   *The Rural Purge: Good Riddance to the CBS Hillbillies (1960-1971)*
Reed Smith, Georgia Southern University
   *The Real Designers of Telecommunications Deregulation: It Wasn’t Reagan or Fowler*
Karen McIntyre, University of North Carolina
   *The Evolution of Social Media from 1969-2013: A Change in Competition and Trend toward Complementary, Niche Sites*

Panel discussion—**Forgotten Era: Journalism in the Antebellum U.S.**
Moderator: Dianne Bragg, University of Alabama
Panelists:
  - Gregory Borchard, University of Nevada-Las Vegas
  - David Bulla, Zayed University (UAE)
  - Erika Pribanic-Smith, University of Texas-Arlington
  - Ford Risley, Pennsylvania State University

4:30-5:30 p.m.

Paper session—**Media and Sports**
Moderator: David Schreindl, Dickinson State University
Presenters:
Jodi Rightler-McDaniels and Amber Roessner, University of Tennessee
   *“Beyond Celebration [but] Worth Remembering”: Anniversary Coverage Surrounding Jack Johnson and the “Fight of the Century”*
Kimberley Mangun, University of Utah
   *Abe “the Newsboy” Hollandersky: Self-Promotion and the Hero Myth in Newspaper Coverage of the Jewish Boxer*
Patrick Ferrucci and Earnest L. Perry, University of Missouri
   *Double Dribble: The Stereotypical, Media Driven Narrative of Magic and Bird*

Panel discussion—**Desegregation Then, Desegregation Now**
Moderator: Yolanda Cal, Loyola University
Panelists:
  - Kathleen Wickham, University of Mississippi
  - George Daniels, University of Alabama
  - Janice Hume, University of Georgia