Right Information, Right Place, Right Time

There are four types of signs — interior and exterior — in a wayfinding solution, and they are represented by the acronym IDRI; Identification, Directional, Restriction, Information.

- **Identification**: permanent rooms, departments and spaces
- **Directional**: guiding visitors via text and graphics to their destinations
- **Restriction**: access limitations, e.g. “Authorized Staff Only”
- **Information**: e.g. Opening hours, Occupancy figures

**OUTPATIENT DISCHARGE AREA**

All patients must check out at the front desk.

Please have your I.D. ready and notify the receptionist of any change of address or insurance.

**Interview Information**

Wall-Mounted Inhouse™ Updateable Information

**Triage**

Wall-Mounted Identification

CounterTop Inhouse™ Updateable Information

**Directory**

Wall-Mounted Information

- **Patient Drop-Off & Pick-Up**
- **Visitor Parking**
- **Deliveries**

Exterior Monolith Directional
Wayfinding

Wayfinding is a system of text, graphics and tactile information, presented at the right time and the right place to guide patients, visitors and staff to their destinations. Signage is a key wayfinding element to minimize confusion and create a comfortable and intuitive means of navigation. As experts in the industry, our innovative approach to wayfinding solutions draws upon our 30 year legacy of leadership understanding complex environments, targeting essential details, while ensuring that the bigger picture always remains in view.

SignPlan™

SignPlan provides the blueprint for success in implementing your wayfinding system. This comprehensive plan of action offers detailed information relating to sign specifications, message schedules, ADA requirements, product selections and budgetary controls.

Benefits

- Improve traffic patterns, flow and safety
- Direct visitors with minimal staff disruption
- Move people quickly and with ease
- Project and protect corporate identity
- Ensure flexibility for future growth
- Enhance positive perceptions and overall image

Wayfinding Solution

Mercy Regional Health Center, Manhattan, KS

New construction of a patient tower and interior remodeling rendered Mercy Regional’s original wayfinding system obsolete. The new construction changed the facility’s main entry points and parking layout, and the remodeling caused departments to be shuffled throughout the process.

The solution was to design and implement a new interior and exterior wayfinding solution. Pacific™ was selected for its modular flexibility and wide assortment of versatile sign types to support all of the Health Center's information management requirements. The new design incorporated new color schemes with a fresh graphic approach. Temporary signage was used to help keep the facility functional while construction and remodeling were completed.