AJHA 33rd Annual Convention
St. Paul, MN | October 9-11, 2014
Conference Schedule (draft)

St. Paul, MN

St. Paul Hotel
350 Market Street, St. Paul, MN 55102
651.292.9292

AJHA Convention 2014—St. Paul
Local hosts: Giovanna Dell'Orto, dell0014@umn.edu
Amy Mattson Lauters, amy.lauters@mnsu.edu
Mavis Richardson, mavis.richardson@mnsu.edu

Convention contact: Caryl Cooper, cooper@ua.edu
Wednesday, October 8

1 pm: BOARD OF DIRECTORS MEETING  
*Archbishop Ireland (Main Level)*

6:30 pm: AMERICAN JOURNALISM EDITORIAL ADVISORY BOARD MEETING  
*Archbishop Ireland (Main Level)*

Immediately following the meeting, the *American Journalism* editorial staff, advisory board members, and invited guests will have dinner at W.A. Frost & Co., located in St. Paul’s historic Cathedral Hill.

7 pm: BOARD OF DIRECTORS DINNER  
Board members and guests pay for their own dinners in an informal after-business session.
Thursday, October 9

8-8:50 am WELCOME AND PRESIDENT’S ADDRESS
Promenade Ballroom (Main Level)

9 am-12:20 pm PAPER SESSIONS AND PANELS
James J. Hill (Main Level)
Summit (Lower Level)

12:30-1:40 pm AWARDS LUNCHEON
Promenade Ballroom (Main Level)

1:50-5:10 pm PAPER SESSIONS AND PANELS
James J. Hill (Main Level)
Summit (Lower Level)

5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION
Promenade Ballroom (Main Level)
Thursday, October 9

8:00-8:50 am WELCOME AND PRESIDENT’S ADDRESS
Promenade Ballroom

Amy Mattson Lauters
Minnesota State University, Mankato
AJHA President, 2013-2014

9-10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Portrayal of “Others” in Early Press Coverage
James J. Hill

Moderator: Norma Green, Columbia College, Chicago

- Ulf Jonas Bjork, Indiana University
  “This Island of Infuriated Blacks”: American Press Coverage of Haiti, 1790-1820

- Willie R. Tubbs, University of Southern Mississippi
  Closing the Gap: The Choctaw Community News and the Self-Determination Movement

- Julie Hedgepeth Williams, Samford University
  Exotic, Admirable, Annoying, Cruel: Muslims in the Early American Press

GRADUATE STUDENT PANEL: Incorporating Journalism History Hot Topics to Invigorate Undergraduate Courses
Summit

Moderator: Jodi Rightler-McDaniels, South College

- Carrie Teresa, Niagara University
- Meagan Manning, University of Minnesota
- Erica Newport, University of Florida

This panel will stimulate discussion on how to incorporate journalism history “hot topics” into undergraduate courses today. The “hot topics” include popular culture as a discursive site for considering the meaning of past events, landmark anniversaries of civil rights events as meaningful opportunities for journalism history education, and the reemergence of the Black Power movement of the 1960s. Each will elicit discussion on how to make connections between these historical journalism events and modern-day journalism courses.

10:10-11:10 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Mainstream and Black Press Coverage of Racial Issues
James J. Hill

Moderator: Kimberley Mangun, University of Utah

- Katie Beardsley, Temple University, and Carrie Teresa, Niagara University
Narrative Analysis of the Central Park Jogger Story in the New York Amsterdam News

- Felicia Harris, University of Georgia
  *Our Tweets Go Back Centuries: Contextualizing the Emergence of the Early Black Press*

- Katherine Beth LaPrad, University of South Carolina
  *Containing the “Negro Insane”: Press Coverage of the Parker Building at the South Carolina State Hospital for the Insane*

PANEL DISCUSSION: Navigating the Metrics: How Media Historians Can Achieve Tenure and Promotion in a Changing Higher Education Environment

*Summit*

Moderator: Earnest Perry, University of Missouri

- Fred Blevens, Florida International University
- John Ferré, University of Louisville
- Barbara Friedman, University of North Carolina at Chapel Hill
- Yong Volz, University of Missouri

On many college campuses, administrators and promotion and tenure committees are utilizing journal metrics, citation metrics and grant metrics to assess faculty productivity. New faculty hires hang on whether the scholar can move the “metrics” and change the program’s rankings. Like it or not, this is the new reality of higher education. This panel of administrators and scholars will discuss the issue and provide guidance to AJHA members.

**11:20 am-12:20 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS**

PAPER SESSION: Journalism’s Influence on Early African-American History

*James J. Hill*

Moderator: Aleen Ratzlaff, Tabor College

- Michael Fuhlhage, Wayne State University
  *To Limit the Speed of Slavery: A Boston Journal Correspondent’s Multiple Roles in the Kansas Free State Movement*

- Pat Washburn, Ohio University (Retired)
  *Jack Johnson, Jesse Owens and Joe Lewis: Why Did White Newspaper Coverage Shift Sharply from Negative to Positive?*

- Bernell E. Tripp, University of Florida
  *Silent Partner or Happenstance? The Influence of the American Missionary Association on the Correspondents of the Black and Abolitionist Presses*

PANEL DISCUSSION: Co-Authorship and Collaboration in Historical Research

Moderator: Jane Marcellus, Middle Tennessee State University

- Janice Hume, University of Georgia
As scholars whose work is based on interpretation of primary source documents, media historians often work alone on single-author articles and books. Yet there are many advantages to working with one or more partners, including increased productivity. This panel addresses a variety of approaches to co-authorship and collaborative historical research.

12:30-1:40 pm AWARDS LUNCHEON
Promenade Ballroom

The luncheon is included in the registration fee for those who pre-registered for the convention.

1:50-2:50 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION:  Economic and Political Issues in the 19th Century Press
James J. Hill

Moderator: Patrick Cox, University of Texas at Austin (Retired)

- David Dowling, University of Iowa
  Emerson’s Newspaperman: Horace Greeley’s Promotion of the Radical Counterculture
- David Vergobbi, University of Utah
  When Advocacy Animated a Party Press: The 1892 Coeur d’Alene Mining War
- Ken Ward, Wichita State University
  State Before Self: A Study of Silver and Sectionalism in the Cripple Creek Mining District, 1896-1904

PANEL DISCUSSION: The Great War: International Perspectives of Its Journalists
Summit

Moderator: Eugenia Palmegiano, St. Peter’s University (retired)

- Ross Collins, University of North Dakota
- Mark O’Brien, Dublin City University
- James D. Startt, Valparaiso University (retired)

As we pause to reflect on the centennial of the Great War’s start, it seems worthwhile to consider the challenges its journalists faced during this first total war in modern times. Because the conflict was international in scope, it is appropriate to review the work of journalists with different cultural perspectives, namely insiders, insiders/outsiders and outsiders. Panelists will discuss the impact of national restrictions on French reporters, the intra/interaction of Irish locals and British imperialists, and the observations of the foreign correspondent in a neutral, then combatant United States.

3-4 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS
PAPER SESSION: When Media Art and Commerce Intersect: Historic Filmmaking and Filmmakers
James J. Hill

Moderator: Kathleen L. Endres, University of Akron

- Ginger Blackstone, University of Florida
  Fishing for Future Ratings: Can a New Documentary Initiative Save CNN?

- Scott Morton, University of Alabama
  War Films: An Examination of World War I Documentary Films and Their Perception in the American Press

- Elaine Sponholtz, University of Florida
  Foreshadowing the Digital Media: Lotte Reiniger, Animation, and Media Innovation

PANEL DISCUSSION: Problematizing the History of Professional Practice
Summit
Moderator: Jon Marshall, Northwestern University

- Emily Erickson, California State University-Fullerton
- Gerry Lanosga, Indiana University
- Brooke Kroeger, New York University

History doesn’t tend to happen in neat blocks. Rather than one period ending precisely as the next begins, the roots of an era are usually to be found gnarled up in a previous one. This panel focuses on the untidy roots of professional journalistic practice, including undercover reporting, advocacy journalism and investigative reporting. Panelists will discuss how these practices have sometimes flourished well outside the periods in which we would most expect to find them.

4:10-5:10 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Feminism, Politics, and the (Re)Construction of Gender in the American Press
James J. Hill

Moderator: Nancy Roberts, University at Albany, SUNY

- Jane Marcellus, Middle Tennessee State University
  Combatting Section 213: Feminist Press Rhetoric Against the “Married Persons Clause” of the 1932 Federal Economy Act

- Raymond McCaffrey, University of Arkansas
  Tributes to Fallen Female Journalists: The Role of Gender in the Hero Mythology of Journalistic Practice

- Candi S. Carter Olson, Utah State University
  “The Men Don’t Want Us Here”: How WWII War Correspondent Ruth Cowan’s Reportage Bent Gender Stereotypes
LOCAL PANEL: **People of Minnesota: A Multicultural History**  
*Summit*

Moderator: Giovanna Dell’Orto, University of Minnesota

- Sasha Aslanian, Minnesota Public Radio (MPR) News
- Hy Berman, University of Minnesota
- Erika Lee, Director, University of Minnesota Immigration History Research Center & Archives
- Amy Mattson Lauters, Minnesota State University, Mankato

Far from being a frozen land of lutefisk eaters, Minnesota has been for centuries a center of cultures commingling and sometimes violently conflicting. This panel explores the diversity of the peoples of Minnesota, beginning with its rich Native American history. Experts in labor and migration history will then trace the changing face of the state through labor and more recently refugee migration, which have made Minnesota one of the largest settlements in the United States for displaced people from Southeast Asia and Somalia. Finally, a St. Paul radio journalist with more than 20 years of experience covering migrant communities will share some the challenges that reporters face on this beat.

**5:30-7:30 pm LOCAL JOURNALIST AWARD RECEPTION**  
*Promenade Ballroom*

- Hot and cold hors d’oeuvres
- Cash bar

The reception is included in the registration fee for those who pre-registered for the convention.
Friday, October 10

7:00-8:45 am BREAKFAST BUFFET
Promenade Foyer (Main Level)

7:30-8:15 am SENIOR SCHOLARS BREAKFAST/MEDIA BOOK AWARD
Promenade Ballroom (Main Level)

8:30-9:30 am PAPER SESSIONS AND PANELS
James J. Hill (Main Level)
Summit (Lower Level)

9:40-11:15 am MARGARET A. BLANCHARD DISSERTATION AWARD
James J. Hill (Main Level)

11:25 am-12:35 pm DONNA ALLEN ROUNDTABLE LUNCHEON
Promenade Ballroom (Main Level)

1:00-6:30 pm HISTORICAL TOUR
Meet in hotel lobby
Friday, October 10

7:30-8:15 am SENIOR SCHOLARS BREAKFAST/MEDIA HISTORY BOOK AWARD
Promenade Ballroom

The breakfast is included in the registration fee for those who pre-registered for the convention.

8:30-9:30 am YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Journalism and Politics in the “Windy City”
James J. Hill

Moderator: Mike Sweeney, Ohio University

- Stephen A. Banning, Bradley University
  *The Whitechapel Club: Bohemian Journalists Shun Elitism in Nineteenth-Century Chicago*

- Jon Marshall and Matthew Connor, Northwestern University
  *Divided Loyalties: The Chicago Defender and Harold Washington’s Campaign for Mayor of Chicago*

- Jeff Nichols, University of Illinois at Chicago
  *Propaganda and the Political Economy of Chicago Newspapers During the First World War*

PANEL DISCUSSION: Media Mythology Turns 40: What Do We Now Know about Watergate Coverage and When Did We Know It?
Summit

Moderator: Mark Feldstein, University of Maryland

- Matthew Cecil, Wichita State University
- Ken Hughes, University of Virginia
- Timothy Naftali, New York University

Forty years ago after Richard Nixon resigned as president, Hollywood and popular culture continue to celebrate the event as the triumph of investigative journalism. But new historical research has led scholars to reinterpret the role of the press, and its anonymous sources, during Watergate. What do we know now that we didn't know four decades ago? Does it change our fundamental understanding of Watergate or the media’s importance in uncovering the scandal?
9:40-11:15 am 2014 MARGARET A. BLANCHARD DISSERTATION AWARD

Moderator: David Abrahamson, Northwestern University

2014 Margaret A. Blanchard Dissertation Award Winner:

- Beth Kaszuba, Pennsylvania State University
  “Mob Sisters”: Women Reporting on Crime in Prohibition Era Chicago
  Director: Ford Risley, Pennsylvania State University

THREE HONORABLE MENTION WINNERS
(in alphabetical order by author):

- Kaylene Dial Armstrong, University of Southern Mississippi
  Telling Their Own Stories: How Student Newspapers Reported Campus Unrest, 1962-1970
  Director: David R. Davies, University of Southern Mississippi

- Patrick C. File, Quinnipiac University
  “Bad” News Travels Fast: The Telegraph, Syndicated Libel, and Conceptualizing Freedom of the Press, 1890-1910
  Director: Susanna Blumenthal, University of Minnesota

- Jessica L. Ghilani, University of Pittsburgh, Greensburg
  Selling Soldiering to Consumers: Advertising, Media, and the Volunteer Army
  Director: Robert J. Zboray, University of Pittsburgh

11:25 am-12:35 pm DONNA ALLEN ROUNDTABLE LUNCHEON
Promenade Ballroom

Separate ticket required. (This event is included in the Members Only Package Deal.)

1:00-6:30 pm HISTORICAL TOUR
Meet in the hotel lobby.

Separate ticket required. (This event is included in the Members Only Package Deal.)

Tour includes the following:
- Fort Snelling tour
- James J. Hill House tour
- Minnesota History Center visit

6:30 pm DINNER ON YOUR OWN
Saturday, October 11

8:10-10 am RESEARCH-IN-PROGRESS SESSIONS
James J. Hill (Main Level)
Summit (Lower Level)

10:10-11:40 am GENERAL BUSINESS MEETING
Promenade Ballroom (Main Level)

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS
Archbishop Ireland (Main Level)

1:00-5:45 pm PAPER SESSIONS AND PANELS
James J. Hill (Main Level)
Summit (Lower Level)

6:30-9:30 pm GALA DINNER
Mississippi River cruise aboard the Jonathan Padelford
Meet in the hotel lobby.

First shuttle to the boat will leave at 6:00; shuttle service will continue in a loop until all attendees are picked up for the 6:30 launch.
Saturday, October 11

8:10-10 am YOUR CHOICE OF TWO RESEARCH-IN-PROGRESS SESSIONS

Conflict and (Press) Coverage
*John J. Hill*

Moderator: Mike Conway, Indiana University

- Aimee Edmondson, Ohio University
  *Silencing Reverend J.A. DeLaine*
- Patrick Ferrucci, Bradley University
  *First and the Goal: A Historical Look at How Sports Illustrated Covers the Black Quarterback*
- Dolores Flamiano, James Madison University
  *Spying on a LIFE Photographer: The FBI and Margaret Bourke-White*
- Jason Lee Guthrie, University of Georgia
  *The Current War: Edison, Tesla and the Millennial Entrepreneur*
- Carolyn Kitch, Temple University, and Carrie Teresa, Niagara University
  *“The Idea of His Age”: Hobbey Baker and the Construction of World War I-Era Masculinity in American Journalism*
- Gerry Lanosga, Indiana University
  *Access to State Public Records: A Legal History*
- Catherine A. Luther, Michael T. Martinez, and Dwight L. Teeter, University of Tennessee
- Kimberley Mangun, University of Utah
  *“Project Transportation”: How Emory O. Jackson and the Birmingham (AL) World Covered the Birmingham Bus Boycott and the Alabama Christian Movement for Human Rights*
- Roger P. Mellen, New Mexico State University
  *The Lee Family and Freedom of Press in Virginia*
- Pamela Parry, Eastern Kentucky University
  *Wheelbarrows Full of Classified Documents*

Storytelling, Status, and the Media
*Summit*

Moderator: Paulette Kilmer, University of Toledo

- Caryl Cooper, University of Alabama
  *Hope, Despair, Truth: Carl Rowan’s “How Far From Slavery?”*
- John Coward, University of Tulsa
  *Lampooning the Savages: The Uses and Meanings of American Indians in Pictorial Press Cartoons*
- Therese L. Lueck, University of Akron
  *Amelia Earhart: The Construction of Hearst’s Aviation Editor*
• Harlen Makemson, Elon University
• William Mari, University of Washington
  Shared Spaces: The American Newsroom as a Vocational Community
• Thomas A. Mascaro, Bowling Green State University
  Women of Long-Form Journalism: Female Documentarians at NBC News, 1967-1989
• Eugenia Palmegiano, St. Peter’s University (retired)
  Regulars and Cossacks: Victorian Classification of Reporters
• Thomas R. Schmidt, University of Oregon
• Reed Smith, Georgia Southern University
  Cecil Brown: The Controversial Life of an Itinerant Broadcast Commentator
• Pamela Walck, Ohio University
  Giving Omaha Its Voice: How the Omaha Star Helped Solidify a Community in the Cornhusker State

10:10-11:40 am GENERAL BUSINESS MEETING
Promenade Ballroom

- Elections
- Reports of Committees and Officers
- Awards
- The gavel will be turned over to Erika Pribanic-Smith, University of Texas at Arlington, AJHA President for 2014-2015.

11:50 am-12:50 pm WORKING LUNCH FOR OFFICERS
Archbishop Ireland

New and continuing officers and board members enjoy a complimentary lunch in appreciation of services provided to AJHA.

1-2 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Revolutionary Ideas and the Revolutionary Women Who Backed Them
James J. Hill

Moderator: Gwyn Mellinger, Xavier University

• Tracy Lucht and Chunyu Zhang, Iowa State University
  “Television’s Closet Revolutionary”: Mary Jane Odell and Her Fight for Public Affairs Programming

• Lori Amber Roessner, University of Tennessee, Jodi Rightler-McDaniels, South College, and Shiela Hawkins, University of Tennessee
  Forgetting the “Mother” of Social Justice: Cultural Amnesia Surrounding Ida B. Wells’s Women’s Rights Crusade

• Pamela E. Walck, Ohio University
  Worth More Than A Footnote: The Pittsburgh Courier’s Jessie M. Vann and Her Steadfast Promise From 1940-1963
PANEL DISCUSSION: Things That Talk: Materiality in Media History

Summit

Moderator: Kathy Roberts Forde, University of Massachusetts-Amherst

- Bonnie Brennen, Marquette University
- Rachel Plotnick, University of North Carolina at Charlotte
- Michael Stamm, Michigan State University

Textual documents are significant for what they reveal about the past. Yet consider the range of material objects that populate our field’s history: the printing press, the press pass, advertising placards, and so much more. This American Journalism-sponsored panel considers materiality as historical object and scholarly expression. It includes an overview of materiality in our field and considers the contributions of scholars engaged in this interdisciplinary work.

2:10-3:25 pm YOUR CHOICE OF TWO SIMULTANEOUS PAPER SESSIONS

PAPER SESSION: Examples of Publicity and Public Relations in Media History

James J. Hill

Moderator: Meg Lamme, University of Alabama

- Kathleen L. Endres and Andrea Ferraro, University of Akron
  From War Hero to Sports Icon: The Transformation of the Goodyear Blimp

- Sam Lebovic, George Mason University
  The Politics of Press Handouts in Mid-Century America

- Cayce Myers, Virginia Polytechnic Institute and State University
  Early U.S. Corporate Public Relations: Understanding the “Publicity Agent” in American Corporate Communications 1900-1918

- Ian Punnett, Arizona State University
  Matching Trail Blazers: Oral Histories of the Origins and Functions of TV News Team Uniforms

PAPER SESSION: Exploring Democratic Theory, Press Freedom, and Libel in Journalism History

Summit

Moderator: Aimee Edmondson, Ohio University

- C. Allin Means, Missouri Baptist University
  50 Years Ago the Dominoes Fell: Civil Rights Movement’s Sequential Events Leading to Times v. Sullivan Actual Malice

- Ali N. Mohamed, United Arab Emirates University
  Journalism in the Context of Deliberative and Activist Models of Democracy: A Look Back at Coverage of the 1960s Civil Rights Movement
Erika J. Pribanic-Smith, University of Texas at Arlington
The Assassination of Jason Clarke Swayze: Libel, Press Freedom, and Editorial Civility in 1870s Kansas

Thomas A. Schwartz, independent scholar
Discussions of Democratic Theory of the Press in Journalism Autobiographies

3:35-4:35 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: Journalism’s Role in Shaping Issues of State and Federal Importance
James J. Hill

Moderator: Leonard Teel, Georgia State University

- Casey Carmody, University of Minnesota-Twin Cities
  Developing Journalistic Protections for the Confidential Source: A Historical Analysis of Wisconsin’s Journalist’s Privilege

- Vincent Kiernan, Georgetown University
  The New York Times and the “Elixir of Life”

- Laura H. Marshall, University of North Carolina at Chapel Hill
  Wartime Orchestration of Health Communication: North Carolina’s Good Health Plan

PANEL DISCUSSION: History vs. Hollywood: Historical Drama as Entertainment
Summit

Moderator: Bernell E. Tripp, University of Florida

- David Bulla, Zayed University
- Caryl Cooper, University of Alabama
- Pete Smith, Mississippi State University

Panelists will address the entertainment media’s role in depicting and defining key events and characterizations throughout history and media history. They will also explore media’s role in constructing collective memory. By so doing, this panel will focus on not only what historical knowledge is gleaned from these dramatizations, but also how valuable they are in encouraging interest in topics that are quickly losing ground and importance in the rapidly changing digital age.

4:45-5:45 pm YOUR CHOICE OF TWO SIMULTANEOUS SESSIONS

PAPER SESSION: The Framing of Controversial Media Images and Figures
James J. Hill

Moderator: Noah Arceneaux, San Diego State University

- Katherine Blunt, Elon University
  Yesterday’s News: Media Framing of Hitler’s Early Years, 1923-1929
• Julien Gorbach, Nicholls State University
  *The Old New Journalist*

• Nicholas Hirshon, Ohio University
  *The Myth of the Nassau Mausoleum: Two-Step Flow at the First All-Sports Radio Station*

PRESIDENT’S PANEL: **Doing History in the Digital Age**

*Summit*

Moderator: Nora Paul, University of Minnesota

• Jennifer Bonnet, University of Maine
• Kate Roberts Edenborg, University of Wisconsin-Stout
• Kristin Gustafson, University of Washington-Bothell
• Kathleen Hansen, University of Minnesota
• Jennifer Moore, University of Maine

This panel discussion will engage in questions about digital and archival practices for the preservation, use and distribution of historical documents. Panel presentations cover a variety of topics concerning implications of digitization to better understand the selection, preservation, use and availability of historical materials for research, pedagogy and posterity.

**6:30-9:30 pm GALA DINNER**

*Mississippi River cruise aboard the Jonathan Padelford*

Meet in the hotel lobby.

This event requires a separate ticket. (It is included in the Members Only Package Deal.)

First shuttle to the boat will leave at 6:00; shuttle service will continue in a loop until all attendees are picked up for the 6:30 launch.